

GENERAL ORDERS }

No. 14

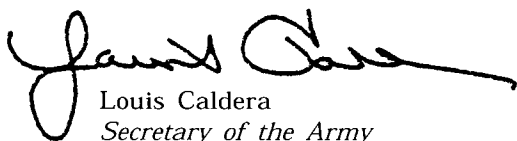
HEADQUARTERS  
DEPARTMENT OF THE ARMY  
WASHINGTON, DC, 7 September 2000

## UNITED STATES ARMY RECRUITING COMMAND

1. Effective 2 October 2000, operational control of the United States Army Recruiting Command (USAREC), (UIC: W06QAA), Fort Knox, Kentucky, is transferred from HEADQUARTERS, UNITED STATES ARMY TRAINING AND DOCTRINE COMMAND (TRADOC), Fort Monroe, Virginia 23651, to HEADQUARTERS, DEPARTMENT OF THE ARMY (HQDA), OFFICE OF THE DEPUTY CHIEF OF STAFF FOR PERSONNEL (ODCSPER), 300 Army Pentagon, Washington, DC 20310-0300, pending reestablishment as a Field Operating Agency. All resources programmed for the recruiting organization and the mission will be transferred to ODCSPER. Funds allocated by HQDA to USAREC for both Active Army and U.S. Army Reserve advertising will not be used for other than advertising. ODCSPER will assume authority and responsibility for the Army recruiting mission with the following exceptions: The Army Advertising Program (including message, media, and contractor support) will remain under the direct control of the Assistant Secretary of the Army (Manpower and Reserve Affairs). The U.S. Army Reserve manning (Active Guard Reserve force) will remain under the control of the Office of the Chief of the U.S. Army Reserve and be supported at authorized strengths.

2. All resources, as used in the above paragraph, are defined as all authorizations, work years, military and civilian personnel, high grade allocations, and administrative support staff and related dollars, as well as other resources (e.g., contracts, TDY, training, pay, equipment, communications and automation support, current physical space, fund transfers, O&M or other categories of financial resources). Methodology to identify all direct USAREC resources for program, budget, and allocations will be established within 15 days of this order. Resolution authority resides with the ASA(MRA).

[SAMR]



Louis Caldera  
Secretary of the Army

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